

LEAH CLAPPER

CONTACT

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www.leahclapper.com/lc/

SKILLS

- Adobe Creative Cloud
- Photography, videography, and graphic design
- Public speaking
- Project and team management
- WordPress
- Google Analytics
- Self-motivated and organized
- Ambitious and energetic

AWARDS

- 2021 SEC Scholar-Athlete of the Year
- 2021 WCGA All-American
- 2019 & 2020 WCGA Scholastic All-American
- 2020 SEC Academic Honor Roll
- 2019 SEC First-Year Academic Honor Roll

EDUCATION

MASTER OF ARTS IN MASS COMMUNICATION

University of Florida | 2022

GPA 4.0/4.0

Currently enrolled in a combined degree

BACHELOR OF SCIENCE IN ADVERTISING

University of Florida | 2021

GPA 3.98/4.0

STUDIED ABROAD

Australia | May 2019

- Adapted to new ideas and cultures
- Expanded international communication skills

CREATIVE EXPERIENCE

PODCAST HOST

Zest & Progress Podcast | December 2020 - Present

- Shared motivational conversations with athletes and other inspiring people
- Used social media marketing skills for podcast promotion

MEDIA MANAGER

aha Pure Foods | September 2019 - April 2020

- Created and implemented marketing strategies resulting in a 255% increase in online sales over a 3-month period
- Displayed leadership through managing a team of interns, organizing projects, and allocating creative tasks

MARKETING INTERN

aha Pure Foods | July 2019 - September 2019

- Prepared creative content using photography, copywriting, videography, and graphic design
- Collaborated on business projects

CREATOR AND CONTRIBUTOR

Zest & Finesse Blog | May 2018 - Present

- Designed webpages for functionality and aesthetic appeal www.zestandfinesse.com/z&f/
- Created and edited food and travel posts based on reader interest
- Managed associated Instagram account

EXPERIENCE

STUDENT ATHLETE

University of Florida Gymnastics | July 2018 - Present

- Demonstrated excellent time management by balancing my training schedule, full course load, and other activities
- Helped lead my team to create excellence through adversity while working in a diverse environment toward common goals
- Showed initiative as a member of the Student Athlete Advisory Committee